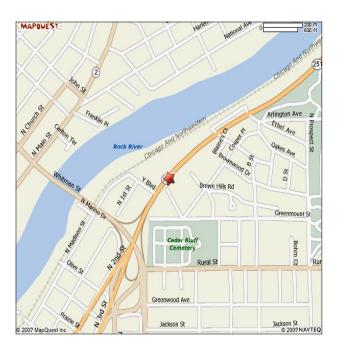
The purpose of this seminar is to provide participants with an appreciation of the rich history of Rockford's architecture & neighborhoods, the processes of historic preservation, & practical solutions for marketing our historic treasures.

The goal of the program is to increase awareness of our heritage, educate on the importance of historic preservation, & provide the opportunity for people to plan for the future while recognizing the past.

Who Should Attend:

- REALTORs
- Appraisers
- Home Inspectors



The seminar will be held at-

ROCKFORD COMMUNITY FOUNDATION OF ILLINOIS 946 N. 2nd Street

Speakers:

David Hagney, President, Hagney Architects

Mike Jackson, Chief Architect, Illinois Historic Preservation Agency

Vickie Krueger, REALTOR, Dickerson & Nieman Realtors

Jim Lev, Vice President, Hagney Architects

Doug Mark, Rockford Alderman, 3rd Ward

A REALTOR's Guide to the Older Homes & Neighborhoods of Rockford, Illinois

> October 2, 2007 8:30 am—12:30 pm



Course Content

Getting to Know Old Houses & Buildings

Architectural Styles

Architectural Features

Describing Older & Historic Homes

Construction Materials



Development Incentives for Historic Preservation

Federal Historic Preservation Tax Incentives

Illinois Tax Freeze for Rehabilitation of Historic Properties FHA 203K

Preservation Easements

Unique Features & Special Considerations for Older Homes/Buildings

Disclosures, Zoning Compliance

Code Issues

Environmental Concerns: Lead, Asbestos, Mold

Mechanical Systems

Exterior Materials

Resources for Maintenance, Repair, and Rehabilitation (including restoration do's & don'ts)

Protecting Older & Historic Neighborhoods

The National Register of Historic Places

Rockford's Historic Preservation Ordinance

Certificate of Appropriateness Process

The Historic Preservation Commission

Rockford's Local Landmarks & Historic Districts

National Register Listings & Districts

Selling the Old House

This portion of the seminar is a "walk & talk" tour of beautiful older homes of Rockford where participants will take part in a discussion of how best to market older homes.

Historic Neighborhoods of Rockford

Advantages of Older Neighborhoods

Niche Marketing: Who & how to target your marketing

Putting Your New Skills to Work

The cost is \$15. Make checks payable to the City of Rockford.

Contact Lucia Rinedollar 815.987.5600 to register.

PRESENTED BY THE ROCKFORD HISTORIC PRESERVATION COMMISSION

425 East State Street Rockford, IL 61104

Phone: 815-987-5600